



Earth Root Spices and Herbs LLP

Plot No. 105, GIDC, Sidhpur, Dist.: Patan, Gujarat-384151, India

☎ +91 99786 43429 ✉ info@earthroot.in 🌐 www.earthroot.in

📘 🐦 📷 📺 📺 / earthroot





A modern
approach to traditional Indian
spices, herbs
& more



About Us

Earth Root Spices and Herbs LLP was incorporated under the guidance of a group of visionaries with a mission to spread the magic of Indian spices all around the globe. Under our brand Earth Root, we manufacture and export conventional and organic products like psyllium, spices, herbs, oil & grain seeds for the domestic and overseas market. It is our aim to build strong relationships with our clients by giving them the best products at economical prices.

Earth Root's founders have been involved in the trading of spices and grains since 1978, under the name 'M/S Habibhai Noorbhai & Company'. From 1995, we started manufacturing and exporting psyllium, spices, oil & grain seeds. Since 2012, we have been providing our products as private labellers to MNCs.

We have an ultra-modern manufacturing facility that complies with strict quality and hygiene standards to manufacture our prime quality products. The quality of our products is commended by the various certifications we have been awarded. With an accumulated experience of more than 25 years in manufacturing and exporting psyllium, spices, herbs, oil & grain seeds and ready to eat products, we have a great understanding of the prevailing market. This knowledge helps us in coming up with quick and suitable strategies to maintain

our hold in the market. Our R&D department is also a big help, as it allows us to develop new products according to the market demand.

Currently, the products of our brand "Earth Root" are exported to more than 20 countries. Recently, we have also started exporting honey. We are gradually spreading our roots to all corners of the world, while also increasing our domestic presence. In the coming years, we see ourselves becoming one of the premier manufacturers and exporters of Indian spices, herbs, oil & grain seeds, psyllium and honey, Insha'Allah.

Our products adhere to the global standard with the help of our modern manufacturing facility that follows strict hygiene and safety rules. This has led us to being the recipients of certifications from several reputed certification bodies.



Vision

Earth Root intends to carve a niche for itself in the market as a leading manufacturer and exporter of psyllium, herbs and spices. And also, Earth Root envisions creating an eternal legacy of oil & grain seeds and honey.

Mission

We aim to...

- Provide excellent quality products to our customers
- Constantly upgrade our manufacturing process to maximize our production in the best way
- Give our customers economical options for superlative products
- Become a productive and supportive supplier of each category
- Follow practices that promote environmental sustainability

Values

Commitment : A commitment to sustainability and to acting in an environmentally friendly way.

Teamwork : Working in harmony with suppliers and clients to create an uncontested legacy in the market.

Integrity : We are dedicated to exhibiting integrity and honesty at all times.

Reliability : We want to be known for a company that is reliable, dependable, authentic and faithful under every condition.

Our Principles



Excellence:

After a rigorous selection process, only organically farmed raw materials of the highest quality grade find their way into our products.



Transparency:

Our products are beings manufactured using the gentle methods available, combining state-of-the-art technology with traditional methods. For maximum transparency, each of our production traceable, from the seed to the packing.



Innovation:

Our long lasting expertise and experience in products brings forth a large variety of nutritious and healthy products for a balanced diet and an outstanding culinary delight.



Inspiration:

We constantly seek to expand and improve our assortment of delicious products in harmony with nature, one of our most important partners, whose wealth of precious ideas serves as our main inspirations.



www.earthroot.in

Facility



In-House Laboratory



Sterilization



Hygienic Storage



Sorting & Grinding
by well equipped Machinery



Customized
Packing



Private Labeling

Our Core Team

Our team at Earth Root Spices and Herbs LLP is made of a set of diverse and talented personalities. With rich experience and extraordinary skill, everyone at Earth Root comes together to create magic. We have numerous dedicated departments for purchase, production, accounts, marketing and sales. Our team is always expanding, and we'll be adding new members to ensure our continued progress and growth.



Our Products

Earth Root is dedicated to serving organic, conventional and IPM based products to our consumers & clients.

Name	Conventional / Natural	IPM	Organics
Neutraceuticals/Fibre			
Psyllium Seed	✓		✓
Psyllium Husk	✓		✓
Psyllium Husk Powder	✓		✓
Spices			
Ajwain Seed	✓	✓	
Bay leaves	✓		✓
Bay Leaves Powder	✓		✓
Black Cardamom	✓		✓
Black Pepper	✓		✓
Black Pepper Powder	✓		✓
Chilli Whole	✓	✓	
Chilli Flakes	✓	✓	
Chilli Powder	✓	✓	
Cinnamon Bark	✓		✓
Cinnamon Powder	✓		✓
Coriander Seed	✓	✓	
Coriander Seed Powder	✓	✓	
Cumin Seed	✓	✓	✓
Cumin Seed Powder	✓	✓	✓
Dill Seed	✓	✓	✓
Fennel Seed	✓	✓	✓
Fennel Powder	✓	✓	✓
Fenugreek Seed	✓		✓
Fenugreek Powder	✓		✓
Ginger Whole	✓		✓
Ginger Slice	✓		✓
Ginger Powder	✓		✓
Green Cardamom Whole	✓		✓
Green Cardamom Seed	✓		✓
Green Cardamon Powder	✓		✓
Star Anise	✓		
Turmeric whole	✓		✓
Turmeric Powder	✓		✓
Clove	✓		
Clove Powder	✓		
Mace	✓		
Mace Powder	✓		
Kalonji Seed (Nigella)	✓	✓	✓

Name	Conventional / Natural	IPM	Organics
Herbs			
Amla Whole	✓		✓
Amla Powder	✓		✓
Anantmool	✓		✓
Anantmool Powder	✓		✓
Ardusi Leaves	✓		✓
Ardusi Powder	✓		✓
Arjuna Bark	✓		✓
Arjuna Bark Powder	✓		✓
Amla chips	✓		✓
Amla Powder	✓		✓
Ashwagandha Root	✓		✓
Ashwagandha Root Powder	✓		✓
Baheda Whole Fruit	✓		✓
Baheda Powder	✓		✓
Basil Leaves	✓		✓
Basil Powder	✓		✓
Gokhru Whole	✓		✓
Gokhru Powder	✓		✓
Harade Whole Fruit	✓		✓
Harade Powder	✓		✓
Liquorice Root	✓		✓
Liquorice Root Powder	✓		✓
Moringa Leaves	✓		✓
Moringa Leaves Powder	✓		✓
Mucuna Pruriens Seed	✓		✓
Mucuna Pruriens Seed Powder	✓		✓
Safed Musli Root	✓		✓
Safed Musli Root Powder	✓		✓
Senna Leaves	✓		✓
Senna Pod	✓		✓
Senna Leaves Powder	✓		✓
Shatavari Root	✓		✓
Shatavari Root Powder	✓		✓
Stevia Leaves	✓		✓
Stevia Leaves Powder	✓		✓

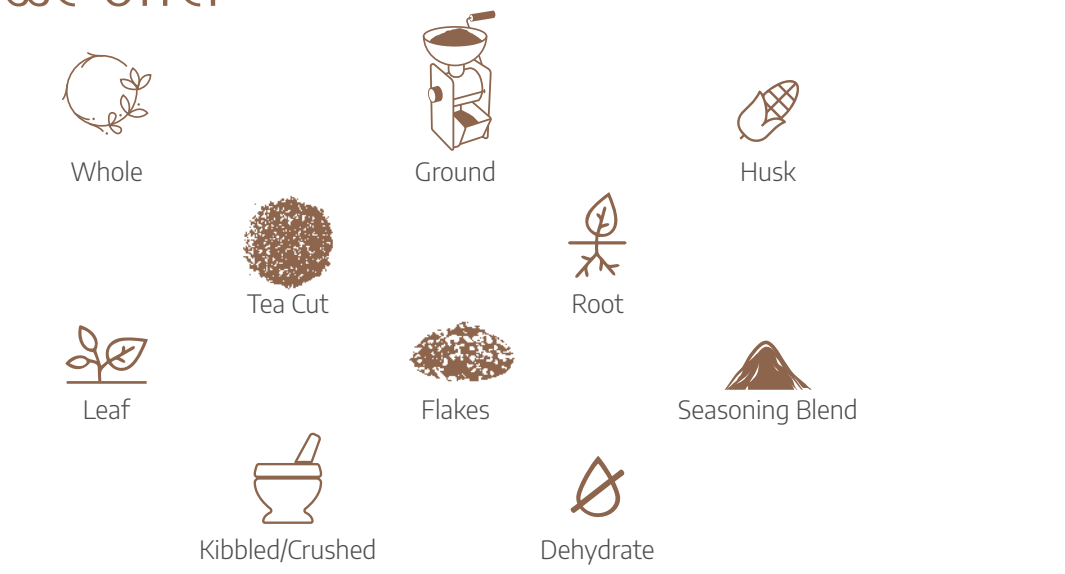


Our Products

Earth Root is dedicated to serving organic, conventional and IPM based products to our consumers & clients.

Name	Conventional / Natural	IPM	Organics
Grains			
Amaranth	✓		✓
Barley	✓		✓
Millet	✓		✓
Oil & Honey			
Honey	✓		
Rock Salt	✓		
Black Salt	✓		
Kalonji Oil	✓		✓
Dehydrated Products			
White / Red/ Pink Onion Powder	✓		
White / Red/ Pink Onion Minced	✓		
White / Red/ Pink Onions Granules	✓		
White / Red/ Pink Onion Flakes	✓		
Garlic Powder	✓		
Garlic Flakes	✓		
Garlic Minced	✓		
Garlic Chopped	✓		
Garlic Granule	✓		
Oil Seeds			
Flax Seed	✓		✓
Mustard Seed	✓		✓
Sesame Seed black	✓		✓
Sesame Seed Hulled	✓		✓
Sesame Seed Natural	✓		✓
Soybean Seed	✓		✓

We Offer



Organic Products

We have a dynamic range of products that include conventional as well as organic herbs, whole grain, blended & ground spices, psyllium & its related products as well. We have extensive experience in the production and manufacturing of conventional products, but over the years we have understood the importance of organic products. We work closely with farmers' associations to ensure organic farming methods are adopted to maintain the quality of our products.

IPM (Integrated Pest Management)

IPM is a strategy that focuses on the long-term prevention of pests and minimizes their damage through a combination of techniques such as biological control, habitat manipulation, modification of cultural practices, and use of resistant varieties. Under the IPM, pesticides are used only after monitoring suggests they are needed. And this decision is taken only after referring to the established guidelines, and treatments are made with the goal of removing only the target organism. Pest control materials are selected and applied in a manner that minimizes risks to human health, beneficial and non-target organisms, and the environment.



Infrastructure

Earth Root has invested heavily in the strengthening of its infrastructure over the years. Right from developing state-of-the-art manufacturing facilities to adopting modern technologies into its production process, Earth Root has left no stone unturned in its quest to become a market leader. Under Earth Root’s umbrella there is a dedicated Psyllium manufacturing plant. On the same lines, Earth Root also boasts of dedicated Private Label plant and Spices & Herbs manufacturing plant.

Earth Root’s recent adoption of Cool Technology for its grinding process is a testament to its approach, which uses extreme cold to instantaneously freeze the products and lock in their natural flavor, aroma and potency. We have also installed cutting edge equipments in our modern plant, where we constantly maintain process flow and a hygienic environment.

Currently, the cumulative production capacity of Earth Root’s food products stands at 10 metric tons per day. Additionally, Earth Root’s production capacity of psyllium products is also 10 metric tons per day. And Earth Root is constantly trying out new methods to increase the capacity and reach even more consumers.

Our Certifications

Lastly, on behalf of Earth Root, I would like to thank our team and our business associates for being an integral part in the growth of our organization and for putting in tireless efforts to make the company what it is today.



BRC



FDA



EU ORGANIC



USDA ORGANIC



INDIA ORGANIC



HALAL



KOSHER



APEDA



SPICE BOARD



Quality Control and R&D

Earth Root spends makes quite an effort to create sound relations with the suppliers. We procure the freshest and best quality raw materials and products only from the approved suppliers. We invest our significant time for supplier evolution & ensure that all our products are completely safe for human consumption. As part of this process, we audit our suppliers and make sure they meet our norms & specifications based on our standard of food safety. Once the goods brought into our premises, we store and process the goods under extremely hygienic conditions and adhere to all food safety norms. After the production process, we carry out tests under controlled environment and ensure our products are ready for dispatch.

Earth Root also boasts of an in-house Research and Development Department, which is responsible for the continuous progress of the product line. We use various techniques to gauge market conditions and customer preference to come with new products and also make tweaks to our existing products if required.



Private Labelling

Our Company has spread its wings into the Private Labelling sector as well. Our expertise in the production of Psyllium, Herbs and Spices has enabled us to be the private labellers for MNCs.

Private labelling offers our customers exclusive and effective branding of their name to promote customer loyalty while maximizing brand image. Private labelling with our company guarantees the highest quality products available. By procuring only the finest and freshest products available, we will carefully handle your product from start to finish and provide you with your distinct final product.

We have a production plant that meets the highest quality requirements, and a wide range of human resources, thanks to which we are able to comprehensively deal with the creation of a whole line of own brand products.

Development of the concept of the product	Selection of the best raw material
Total quality control & Performing tests	Graphic creation of the packaging

We have extensive experience in the production of own brands. Contact us for more details.

At present we are partnering many prestigious MNCs for Private Label solutions.



quick 4 steps Process



1. Choose Your Product

Choose a product from our offer and contact us to receive the best deal. If you can't find the items you are interested in or you are looking for something innovative our team will prepare the tailored offer for you.



2. Choose Your Packing

Choose a packing that is the most interesting for you. If you do not have any idea on your mind, our team will help you choosing the best size and styling for your product.



3. Create A Design

We offer an original design for each product on a short notice. Additionally, we write marketing text for your product package and the ones that are required by law.



4. Select Your Shipping Options

Your product is ready to go! Before its departure it will be several times examined by our quality control department. We will ship your product to a place chosen by you.